

LOVE & MURDER

MEDIA KIT

APPLEPODCASTS . GOODPODS . SPREAKER. YOUTUBE . SPOTIFY

www.murderandlove.com



ABOUT LAM

Love and Murder Podcast is a weekly true crime podcast focusing on relationships gone terribly wrong. Host, Ky Toure, delves into the heart of each case to help you figure out what went wrong in each relationship.

Ky started this podcast to help shed light on the cases and what the victims have had to go through.

LISTENERS

156K+

on our podcast

RANKING

#28/100

in Indie True Crime in the US

RATING

4.4/5

on Apple Podcasts

GLOBAL RANK

TOP 2.5%

AUDIENCE DEMOGRAPHICS

- 79% of listeners reside in the US
- 81% of listeners are female
- 60% of listeners are 35-59
- 52% of listeners are college graduates

STATS

- 156,615+ Total Downloads to date
- 1500+ Unique Page views
- 2,434+ Subscribers
- #4 of top 100 in Relationships Podcasts
- #7 of top 100 in Indie Podcasts
- #28 of top 100 in Indie True Crime Podcasts

CONTACT US ONLINE

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